



city of
greenville

News Release

FALL FOR GREENVILLE SETS RECORD FOR TASTE TICKET SALES

(Greenville SC) Fall for Greenville presented by Pepsi celebrated its 32nd year in downtown Greenville and set a record for taste ticket sales, selling over 1.6 million taste tickets. In addition to onsite sales, the festival pre-sold tickets online for the first time and received orders from patrons residing in nine different states.

“This year’s Fall for Greenville was a huge success,” said Carl Sobocinski, owner of Table 301. “Soby’s New South Cuisine experienced record numbers in ticket sales, selling 4,785 crab cakes and 1,300 spiced pumpkin cheesecakes. In addition, the Nose Dive sold out of its US Foods Silver Spoon award-winning smoked turkey leg by Saturday afternoon. Knowing that people are enjoying what we are doing makes it worth the long hours we put into the festival.”

This year’s festival featured a taste of Greenville from 42 different restaurants, showcasing over 250 different menu items, and an expanded site from North Street to Augusta Street. In addition, the event offered national and regional musical entertainment on five stages, culinary demonstrations, interactive mobile displays, children’s activities and more.

Throughout the weekend, the festival held a number of restaurant competitions. Winners included: Bon Secours Wellness Arena People’s Choice – Soby’s New South Cuisine (1st Place), Larkin’s on the River (2nd Place) and Two Chefs (3rd Place); US Foods Silver Spoon – The Nose Dive (1st Place), Fonda Rosalinda’s (2nd Place) and Two Chefs (3rd Place); Tent Decorating – Smoke on the Water (1st Place), Two Chefs (2nd Place) and Larkin’s on the River (3rd Place); ABSOLUT Bartenders’ Mix-off – Troy Brown, The Nose Dive (1st Place), Tony Stone, Larkin’s on the River (2nd Place), Devin Dorman, The Trappe Door (3rd Place) and Mariah Morrissey, Passerelle Bistro (4th Place); Waiters’ Race – Mike Gillanders, Larkin’s on the River (1st Place), Sean Luttrell, The Trappe Door (2nd Place) and David Edwards, Passerelle Bistro (3rd Place).

Named a Top 20 Event by the Southeast Tourism Society, Fall for Greenville continues to support

the local community by partnering with local nonprofits. A portion of this year's proceeds will benefit seven local nonprofits, including: Hands On Greenville, Greenville In Harmony, Boy Scout Troop 260, Greenville Chinese Cultural Association, Red Shoe Society in support of The Ronald McDonald House Charities of the Carolinas, Surgeons For Sight and Newcomers Club of Greater Greenville in support of Greenville Meals on Wheels.

For more information regarding Fall for Greenville, visit www.fallforgreenville.net.